



New York Commercial Real Estate Deals - March 2012

Below you will find a summary of all the New York City commercial real estate deals done for the month of March 2012.

The deals within are listed from largest to smallest in square feet leased or purchased. All below has been compiled from various news outlets such as; *The Real Deal* and *The Commercial Observer*.

Address	Sq. ft.	Tenant	Landlord	Details
1221 Sixth Ave	130,000	SiriusXM/M. Goldman, M. Barlow, Studley	n/a	The satellite radio company signed a lease renewal for floor
22 Courtlandt St	126,000	Municipal Credit Union/B. Rosner, S. Sch	n/a/Barrett Stern, Grubb & Ellis	The credit union signed a new 15-year lease.
488 Madison Avenue	107,308	TBWA Worldwide/lee Feld, Feld Real Estat	The Fell Organization/Represented in-h	The international advertising agency signed a lease renewa
1633 Broadway	86,000	Digital Generation/CBRE	Paramount Group/CBRE	The digital technology services provider signed a lease, th
5 Penn Plaza	85,923	SiriusXM/M. Goldman, M. Barlow, Studley	n/a/P. Turchin, E. Deutsch, CBRE	The satellite radio company signed a lease renewal, the New
622 Broadway	69,000	Take-Two Interactive/S. Siegel, H. Steve	Yuco Management/W. Cohen, M. Weiss, Ne	The publisher, developer and distributor of video games sig
750 Third Ave	57,364	Endurance Reinsurance Corp./R. Masiello,	Conde' Nast; SI Green/D. Kaufman, D. A	The reinsurance firm signed a 10-year sublease for 40,500 s
601 West 26th St	47,144	McGarryBowen/D. Hollander, S. Zarba, CBR	RXR Realty/Represented in-house	RXR Realty/Represented in-house.
405 Lexington Ave	43,000	Memorial Sloan-Kettering Cancer Center/M	Tishman Speyer/Represented in-house	The hospital signed a long-term direct lease with the landl
100 William St	42,000	Odyssey Re Holding Corp./H. Stein, N. Go	Mitsui Fudosan/S. Sloves, J. Coper, M.	The reinsurance and specialty insurance underwriter signed
40 Wall St	36,921	Harry Fox Agency/Studley	n/a/J. Horowitz, J. Lichtenberg, A. Pe	The musci licensing and rights management firm signed a lea
417 Fifth Ave	35,000	Café Mom/David Dusek, Studley	n/a/Roxana Girard, Murray Hill Properti	The online community for moms signed a 10-year lease to rel
156 William St	32,707	Pace University/D. Falk, K. Cimmelli, Ne	Capstone Equities/Brad Gerla, CBRE	The school signed a lease for the entire fifth floor and a
501 Seventh Ave	29,702	Carolina Herrera/Matthew McBride, CBRE	W&H Properties/L. Smith, G. Kamenetsky	The fashion design firm signed a lease renewal for 18,509 s
423 Park Ave	25,000	Keller Williams Realty/Jeffrey Rosenbl	Lebhar Friedman/Jeffrey Rosenblatt, Ne	The residential brokerage signed a sublease on the sixth fl
465 Seventh Ave	23,785	Consolidated Children's Apparel/Joseph F	The Arsenal Company LLC/David Levy, Ad	The childrens apparel company signed a seven-year lease. Th
600 Madison	22,000	Lee & Associates	Tiffany & Co. (Sublandlord)	N/A
One Whitehall St	21,000	Lifespire Inc./Barry Goodman, Newmark Kn	n/a/ Adam Rappaport, C&W	The nonprofit signed a 14-year sublease.
120 West 45th St	19,397	DeVry College of New York/Erica Rubenste	SL Green/P. Glickman, F. Doyle, D. Bla	The school signed a 10-year lease expansion and extension.
624 West 54th Street	16,900	Westside GI	KBS Realty Advisers	Jeff Buslik of Adams & Co. Real Estate represented the tena
510 Eighth Ave	16,000	Global Education New York/A. Bonett, N.	n/a/ S. Kaufman, B. Raskob, Kaufman Or	The school signed a 10-year lease. The reported asking ren
626 Broadway	16,000	Jump/H. Kessler, J. Gosin, Newmark Knig	n/a/ H. Kessler, J. Gosin, Newmark Kni	The creative editorial boutique signed a lease renewal for
575 fifth Ave	15,475	Navillas Tile Inc./Daniel Woods, Grubb &	L'Oreal USA Inc./Jason Frazier, CBRE	The construction company signed a four-year sublease.
1400 Broadway	15,088	Hatch Mott McDonald/D. Goldstein, J. J.	W&H Properties/S. Klau, E. Harris, New	The engineering firm signed a new lease.
48 Wall St	13,650	Situs Holdings LLC/J. Fabrizi, W. Overlo	Swig Equities/Jonathan Dean, Swig	The real estate advisory firm signed a new lease for the en
245 Fifth Ave	12,724	The Institute for Integrative Nutrition/	Universal Music Group/S. Gottlieb, D.	The health coach training company signed a sublease.
350 Broadway	12,000	Coen Brothers/Michael Rouzenrouch, Miyad	n/a	The film company signed a lease.
510 Madison Avenue	11,500	Fore Research and Management	Boston Properties	John Friedman of Newmark Knight Frank represented Fore Rese
510 Madison Avenue	11,500	Citic	Boston Properties	Michael Monahan and William Iacovelli of CBRE reprented Ci
800 Third Ave	11,300	Michelman & Robinson LLP/R. Silver B. Br	Joseph P. Day Realty/Represented in-ho	The law firm signed a new lease to relocate its offices.
152 West 57th St	11,000	CQS US/P. Revson, Z. Holzman Studley	TF Cornerstone/Matt Leon, Newmark Knig	The asset management group signed an expansion lease on the
75 Broad Street	10,200	Craig Michaels, Inc.	JEMB Realty	Mitch Waldma of Cogent Realty represented the tenant. Cush
134 West 29th St	10,000	AICH/A. Saks, M. Rouzenrouch, Miyad Real	n/a/ Jonata Dayan, Winoker Realty	The nonprofit signed a lease.
253 West 35th Street	9,500	The Foundation of Jewish Camp	Shulsky Properties	Eli Smith of Norman Bobrow & Co. represented the tenant. A
300 Park Avenue South	9,038	Smithsonian Institution	Rockrose Development Corp.	Daniel Katcher of NewmarkKnight Frank represented the Smith
419 Park Ave South	9,000	Co. Collective/J. Gladstone, G. Postyn W	Walter & Samuels/David Berley, Walter	The brand consultancy signed a lease.
1411 Broadway	8,736	Travelclick	n/a/R. Alexander, R. Stillman, B. Weit	The online hotel service provider signed a lease on the 26t
140 East 45th Street	8,500	Banorte Securities	Rockwood Capital	Peter Olans of Trident Commercial Realty represented the te
61 Broadway	8,250	Public Health Solutions/Robrt Corbi, Jon	Broad Street Development	The nonprofit signed a new lease on the 22nd floor.
625 Broadway	8,000	Studio One Networks/Mike Okun, CBC Hunte	n/a/ H. Kessler, J. Gosin, Newmark Kni	The internetcontent syndication company signed a new lease.
625 Broadway	8,000	n/a / Dawn Frojen, Prudential Douglas El	n/a/ H. Kessler, J. Gosin, Newmark Kni	The real-time information services and analytics provider s
625 Broadway	8,000	Manic/H. Kessler, J. Gosin, Newmark Knig	n/a/ H. Kessler, J. Gosin, Newmark Knig	The graphic design company signed a lease renewal.
516 West 25th Street	7,849	Imaginary Forces/ n/a	Tan Holding/Pamela Title, Murray Hill	The entertainment and media company signed a four-year leas
75 Broad Street	7,124	On-line Residential	JEMB Realty	Ken Bellin of Kenneth Bellin Realty represented the tenant.
38 West 21st St	7,000	Autodesk/Greg Wang, Colliers Internation	Jack Vogel Assoc./Doug Rice, Rice & As	The 3D design software company signed a lease renewal.
242 West 36th St	6,700	New York City Housing Partnership Develo	Kaufman Organization/B. Raskob, M. Hea	The nonprofit signed a 10-year lease. The reported asking
104 West 40th St	6,610	RDA Ventures/Marc Miller, Winoker Realty	Savanna/P. Amrich, M. Movshovich, N. K	The investment firm signed a lease for the entire 19th floo
100 William St	6,411	Priceline/Richard Levine, CBRE	Mitsui Fudosan/S. Sloves, J. Coper, M.	The commercial website for travel-related discounts signed
1411 Broadway	6,394	Wild Tagent Inc.	n/a/R. Alexander, R. Stillman, B. Weit	The gaining company signed a lease on the 12th floor.
120 West 45th St	5,900	Horton Point	St. Green Realty Corp.	Jordan Mandel of Vortex Group represented the tenant. Dian
120 West 45th St	5,877	Horton Point LLC/Jordan Mandel, The Vort	SL Green/P. Glickman, F. Doyle, D. Bla	The quantitative investment firm signed a new five-year lea
30 West 24th St	5,625	Licensing Company North America Inc./J.	Twenty Three R.P. Associates/J. Buslik	The brand licensing company signed a two-year lease renewal
5 Hanover Sq.	5,600	Tompkins & Davidson LLP/Andrew Stein, Vi	n/a/Todd Korren, Savanna	The law firm signed a five-year lease renewal.
50 Madison Avenue	5,600	Jericho Capital Asset Management	Boston Properties	Jared horowitz of Cushman & Wakefield represented Jericho C
80 Maiden Lane	5,500	Gallant Management/Michael Rouzenrouch,	n/a/ James Graham, winslow & Co.	The real estate firm signed a lease.
39 West 38th St	5,400	Jed Root/Matt Bergey, CBRE	n/a/ C.O. Toole, S. Moore, Tarter Stats	The fashion agency signed a lease on the sixth floor. The
39 West 38th St	5,400	Archadia Group/David Youngworth, Living	n/a/ C. O'Toole, S. Moore, Tarter Stat	The tenantsigned a lease on the ninth floor. The reported
61 Broadway	5,288	Xerox/D. Neye, b. Reiver, Jones Lang LaS	Broad Street Development	The global document management company signed a lease on th
225 Broadway	5,000	Brainjuicer/Michael Rouzenrouch, Miyad R	Braun Management	The marketing firm signed a lease.
250 West 57th Street	4,800	AFE Consulting	W&H Properties	Andrew Braver of Cushman & Wakefield represented the tenant
461 Park Avenue South	4,775	Bunk1/Ackercamps.com	Rosehill Property Associates Inc./Rand	The tenant firm signed a six-year lease. The reported askin
250 West 57th Street	4,758	AFE Consulting/Andrew Braver, C&W	W&H Properties/H. Blair, S. Kearns, K.	The economic consulting and expert services signed a lease
15 West 39th St	4,555	Be Fluent/Ken Lerner, Okada & Co.	n/a/ Phil Silverstein, NAI Global	The language school signed a lease. The reported asking re
134 West 29th St	4,500	Partnership for Innovative Comprehensive	Sitasons International/Suraj Advaney,	The nonprofit signed a 10-year lease on the top floor of th
359 Broadway	4,500	Barbarian Group/Michael Rouzenrouch, Mic	n/a	The fashion company signed a lease.
55 Fifth Ave	4,091	Cosnova/Doug Rice, Rice & Associates	Time Equities/Brandon Medeiros, Time E	The cosmetics company signed a lease.
61 Broadway	4,029	Wall Street Strategies	Broad Street Development	The independent stock market research company signed a leas
62 William St	4,000	Bernstein and Solomon/M. Rouzenrouch, A.	n/a	The law firm signed a lease.
75 Broad Street	3,800	CTC Americas Inc.	JEMB Realty	Jonathan Fien of Cushman & Wakefield represented the tenant
256 West 36th St	3,500	JCPenney/Paul Popkin, Popkin Group	n/a/ C.O. Toole, E. Eckstein, Tarter	The department store company signed a lease for seventh-flo
1133 Broadway	3,259	Rice & Associates/Doug Rice & Associates	Kew Management/Represented in-house	The real estate brokerage signed a lease.
516 West 25th Street	3,253	Black Frame	Tan Holding/Pamela Title, Murray Hill	The entertainment and media firm signed a four-year lease.
461 Park Avenue South	2,825	Parq Urologic	Rosehill Property Associates/Randy	The medical office signed a four-year lease. The reported
915 Broadway	2,765	DeGostini Publishing/Elizabeth Juwiler,	915 Broadway Assoc./Carol Sacks ABS Pa	The publishing firm signed a lease.
61 Broadway	2,765	JAD Consulting firm/Toby Banta, UGL Equi	Broad Street Development	The FDA regulations and standards specialist signed an expa
39 West 38th St	2,700	Send the Trend/Peter Rosenlow, Winslow &	n/a/ Co.O'Toole, S. Moore, Tarter Stat	The technology firm signed a lease on the third floor. The
61 Broadway	2,664	X-Change Financial Access/Jack Shulman C	Broad Street Development	The trade execution services firm signed a new lease on the
256 West 36th St	2,500	Yumiko/Ken Lerner, Okada & Co.	Albert Malekan/C.O. Toole, E. Eckstein	The fashion company signed a lease. The reported asking re
256 West 36th St	2,500	Moss Furniture Group/Hiro Iwata, Okada &	Albert Malekan/C.O. Toole, E. Eckstein	The design company signed a lease on the 10th floor. The r
351 Broadway	2,500	n/a-Michael Rouzenrouch, Miyad Realty	n/a	The law firm signed a lease.
61 Broadway	2,494	Spector & Associates/Gabe Whitman, C&W	Broad Street Development	The public relations firms signed a lease on the 10th floor.
10 West 33rd St	2,428	Midway Industries America Inc./David Lev	Ten West Thirty Third Associates/David	The fashion accessories company signed a three-year lease r
16 West 36th St	2,312	DSJ Inc./CBRE	Beach Plaza Corporation/D. Levy, N. Za	The tenant signed a three-year lease. The reported asking
40 West 38th St	2,100	The Productive LLC/Hiro iwata, Okada & C	n/a/ Matt Feigen, Newmark Knight Frank	The animation studio signed a lease.
401 Broadway	2,000	Gotrylton Inc./Michael Rouzenrouch, Miya	n/a/ Jay Caseley, ABS Partners	The technology firm signed a lease.
25 Division St	2,000	C41 Media/Michael Rouzenrouch, Miyad Rea	n/a	The production firm signed a lease.
414 Broadway	2,000	Skaags Design/Michael Rouzenrouch, Miyad	n/a	The design company.
70 Lafayette St	2,000	Coursekit/Michael Rouzenrouch, Miyad Rea	n/a	The technology firm signed a lease.
61 Broadway	1,920	New York Committee for Occupational Saft	Broad Street Development	The nonprofit signed a new lease on the 17th floor.
10 West 33rd St	1,915	Expressions NYC Inc./David Levy, Adams	Ten West Thirty Third Associates/David	The fashion accessories firm signed a five-year lease. The
10 West 33rd St	1,852	Active Footwear, Inc./David Levy, Adams	Ten West Thirty Third Associates/David	The footwear company signed a five-year lease. The reporte
110 Greene St	1,850	Naked Communications/A. Saks, M.	n/a/ Goldman Properties	The marketing company signed a lease.
16 West 36th St	1,820	Biatta Intimates/Joshua Nolan, NSNYRE	Beach Plaza Corporation/D. Levy, N. Za	The underwear company signed a five-year lease. The report
16 West 36th St	1,678	My Credit Specialist Inc./D. Levy, N. Za	Beach Plaza Corporation/D. Levy, N. Za	The credit repair and credi restoration company signed a tw
11 Broadway	1,587	Oraiiko Corp./M. Kabiri, W. Stein, Manhat	n/a/Mendy Braun, Braun Management	The software company signed a two-year lease.
110 West 40th St	1,578	Insight Investments LLC/Centric Real Est	One Ten West Fortieth Associates/D. Le	The technology consultancy signed a two-year lease. The re
1071 Sixth Ave	1,563	Joseph Industries Inc./D. Levy, J. Schwa	Ten Seventy One Associates/D. Levy, J.	The industrial remanufacturing company signed a one-year le
183 Madison Ave	1,512	J. Buslik, S. Goodman, Adams & Co.	Rigby Realty/S. Kearns, H. Blair, C&W	The tenant signed a three year lease. The reported asking
305 Church St	1,500	Tutor Spree/Michael Rouzenroch, Miyad Re	n/a	The technology firm signed a lease.
19 West 21st St	1,410	Castng Network/Doug Rice, Rice & Associ	Fifth Ave, Partners/Hudson Realty Ente	The Los Angeles based software company signed a lease.
70 Washington St	1,400	CLJ Design LLC/L. Khalili, M. Pinsky, Af	n/a	The interior design company signed a three-year lease.
40 Wall St	1,377	Real Estate Resource Group/Plan Hoffman,	40 Wall Street LLC	The real estate services firm signed a five-year lease.
330 West 58th St	1,325	Dr. Dana Cohen/Betty Posner, NYCRS	Park Towers South Company LLC/Brett O	The medical tenant signed a five-year lease.
285 West Broadway	1,300	Lisa Shin Photography LLC/Sam Reifel, Ox	285 West Broadway Associates LP/Joshua	The photographer signed a six year lease.
11 Broadway	1,300	Matthew Cohen Creative LLC/Michael Rouze	Braun Management	The production company signed a lease.
15 Maiden Lane	1,300	Poch and Lukow/Michael Rouzenrouch, Miya	n/a	The law firm signed a lease.
285 West Broadway	1,200	Imagemme LLC/San Reifel, Oxford Properti	285 West Broadway Associates LP/Joshua	The branding and design agency signed a new-three year leas
110 West 40th St	1,154	Richard Backer CPA PC/D. Levy, B. Maslin	One Ten West Fortieth Associates/D. Le	The accounting firm signed a three-year lease renewal. The
61 Broadway	1,100	Proship Inc./Jonatha Cope, CBRE	Broad Street Development	The boat dealer and broker signed a lease renewal on the 30
34 West 33rd St	1,050	SIT Inc./D. Levy, B. Maslin Adams & Co.	Arcade Building Associates/D. Levy, B.	The tenant signed a five-year lease renewal. The reported
12 East 33rd St	1,000	Village Health Works/Michael Rouzenrouch	n/a	The nonprofit signed a lease.
928 Broadway	1,000	Ronin Management/Michael Rouzenrouch, Mi	n/a	The financial company signed a lease.
10 West 33rd St	891	Alfa Travel Gear/David Levy, Adams & Co.	Ten West Thirty Third Associates/David	The travel accessories company signed a three-year lease.
110 West 40th St	825	Splash Ltd./D. Levy, B. Maslin Adams & C	One Ten West Fortieth Associates/D. Le	The textile and graphic design studio signed a five-year le
580 Broadway	800	Tribeca Digital/R. Plikh, A. Saks, M. Ro	n/a	The medical tenant signed a lease.
580 Broadway	800	Medical Aesthetics/Michael Rouzenrouch,	n/a	The medical tenant signed a lease.
10 West 33rd St	718	Amrapur Overseas Inc./David Levy, Adams	Ten West Thirty Third Associates/David	The textile company signed a three-year lease. The reported
611 Broadway	600	Slikim/Mayer Jotkowitz, Miyad Realty	n/a	The fashion tenant signed a lease.
10 West 33rd St	447	Latique Handbags and Accessories Inc./Da	Ten West Thirty Third Associates/David	The fashion accessories firm signed a nine-year lease. The
401 Broadway	400	Dropzone International/Mayer Jotkowitz,	n/a	The production company signed a lease.

As a full service real estate company, we will guide you through the entire process, beginning with identifying your location, size requirements, and the initial search, through final lease negotiations, architectural planning, and finalizing your relocation.

Call 212-268-8043